

# Google Play report transformation

When your Google Play reports are transferred to BigQuery, the reports are transformed into the following BigQuery tables and views.

When you view the tables and views in BigQuery, the value for **suffix** is the table suffix you configured when you created the transfer.

Google Play report	BigQuery table	BigQ
<b>Detailed Reports</b>		
<b>Reviews</b>		
<u>Reviews</u> ( <a href="https://support.google.com/googleplay/android-developer/answer/6135870#reviews">https://support.google.com/googleplay/android-developer/answer/6135870#reviews</a> )	p_Reviews_ <b>suffix</b>	Revi
<b>Financial Reports</b>		
<u>Estimated Sales</u> ( <a href="https://support.google.com/googleplay/android-developer/answer/6135870#financial">https://support.google.com/googleplay/android-developer/answer/6135870#financial</a> )	p_Sales_ <b>suffix</b>	Sale
<u>Earnings</u> ( <a href="https://support.google.com/googleplay/android-developer/answer/6135870#financial">https://support.google.com/googleplay/android-developer/answer/6135870#financial</a> )	p_Earnings_ <b>suffix</b>	Earn
<u>Korean Play balance funded</u> ( <a href="https://support.google.com/googleplay/android-developer/answer/6135870#financial">https://support.google.com/googleplay/android-developer/answer/6135870#financial</a> )	p_Korean_Play_balance_funded_ <b>suffix</b>	Kore
<b>Aggregated Reports</b>		
<b>Statistics</b>		
<u>Installs</u> ( <a href="https://support.google.com/googleplay/android-developer/answer/6135870#statistics">https://support.google.com/googleplay/android-developer/answer/6135870#statistics</a> )	p_Installs_app_version_ <b>suffix</b>	Insta
	p_Installs_carrier_ <b>suffix</b>	Insta
	p_Installs_country_ <b>suffix</b>	Insta
	p_Installs_device_ <b>suffix</b>	Insta
	p_Installs_language_ <b>suffix</b>	Insta
	p_Installs_os_version_ <b>suffix</b>	Insta
<u>Crashes</u>	p_Crashes_app_version_ <b>suffix</b>	Cras
	p_Crashes_device_ <b>suffix</b>	Cras

([https://support.google.com/googleplay/android-p\\_Crashes\\_os\\_version\\_suffix](https://support.google.com/googleplay/android-p_Crashes_os_version_suffix)  
developer/answer/6135870#statistics) Cras

Ratings p\_Ratings\_app\_version\_suffix Rati  
([https://support.google.com/googleplay/android-p\\_Ratings\\_carrier\\_suffix](https://support.google.com/googleplay/android-p_Ratings_carrier_suffix)  
developer/answer/6135870#statistics) Rati  
p\_Ratings\_country\_suffix Rati  
p\_Ratings\_device\_suffix Rati  
p\_Ratings\_language\_suffix Rati  
p\_Ratings\_os\_version\_suffix Rati

FCM p\_Firebase\_Cloud\_Messaging\_app\_version\_suffix Fire  
([https://support.google.com/googleplay/android-p\\_Firebase\\_Cloud\\_Messaging\\_carrier\\_suffix](https://support.google.com/googleplay/android-p_Firebase_Cloud_Messaging_carrier_suffix)  
developer/answer/6135870#statistics) Fire  
p\_Firebase\_Cloud\_Messaging\_country\_suffix Fire  
p\_Firebase\_Cloud\_Messaging\_device\_suffix Fire  
p\_Firebase\_Cloud\_Messaging\_language\_suffix Fire  
p\_Firebase\_Cloud\_Messaging\_os\_version\_suffix Fire  
p\_Firebase\_Cloud\_Messaging\_message\_status\_suffix Fire  
p\_Firebase\_Cloud\_Messaging\_response\_code\_suffix Fire

Subscribers p\_Stats\_Subscribers\_country\_suffix Stat:  
([https://support.google.com/googleplay/android-p\\_Stats\\_Subscribers\\_device\\_suffix](https://support.google.com/googleplay/android-p_Stats_Subscribers_device_suffix)  
developer/answer/6135870#statistics) Stat:

### User Acquisition

Retained Installers p\_Retained\_installers\_channel\_suffix Reta  
([https://support.google.com/googleplay/android-p\\_Retained\\_installers\\_country\\_suffix](https://support.google.com/googleplay/android-p_Retained_installers_country_suffix)  
developer/answer/6135870#acquisition) Reta  
p\_Retained\_installers\_play\_country\_suffix Reta  
p\_Retained\_installers\_utm\_tagged\_suffix Reta  
p\_Retained\_installers\_google\_suffix Reta

Buyers (7 days after install) p\_Buyers\_7\_days\_after\_install\_channel\_suffix Buye  
([https://support.google.com/googleplay/android-p\\_Buyers\\_7\\_days\\_after\\_install\\_country\\_suffix](https://support.google.com/googleplay/android-p_Buyers_7_days_after_install_country_suffix)  
developer/answer/6135870#acquisition) Buye  
p\_Buyers\_7\_days\_after\_install\_play\_country\_suffix Buye  
p\_Buyers\_7\_days\_after\_install\_utm\_tagged\_suffix Buye  
p\_Buyers\_7\_days\_after\_install\_google\_suffix Buye

Subscribers p\_Subscribers\_channel\_suffix Subs  
([https://support.google.com/googleplay/android-p\\_Subscribers\\_country\\_suffix](https://support.google.com/googleplay/android-p_Subscribers_country_suffix)  
developer/answer/6135870#acquisition) Subs  
p\_Subscribers\_play\_country\_suffix Subs  
p\_Subscribers\_utm\_tagged\_suffix Subs  
p\_Subscribers\_google\_suffix Subs

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