

SOLVING IN ACTION

# Google Cloud customers

Discover why the world's most innovative companies are choosing Google Cloud.

## Customer highlights



RETAIL

**The Home Depot brings customers the tools and knowledge they need.**

(<https://cloud.google.com/customers/featured/the-home-depot>)

[Learn more \(/customers/featured/the-home-depot\)](/customers/featured/the-home-depot)



FINANCIAL SERVICES

**PayPal democratizes financial services for 300 million people in 200 global markets.**

(<https://cloud.google.com/customers/featured/paypal>)

[Learn more \(/customers/featured/paypal\)](/customers/featured/paypal)



RETAIL

**Target brings customer delight to every point of contact.**

(<https://cloud.google.com/customers/featured/target>)

[Learn more \(/customers/featured/target\)](/customers/featured/target)



FINANCIAL SERVICES

**HSBC's critical cloud workloads have speed, security, and service.**

(<https://www.youtube.com/watch?v=W8oTEyogAwo&autoplay=1>)

Watch keynote (<https://www.youtube.com/watch?v=W8oTEyogAwo&autoplay=1>)

**MCKESSON**

HEALTHCARE

**McKesson migrated their SAP solution to Google Cloud to gain insights with advanced healthcare analytics.**

(<https://www.youtube.com/watch?v=IKJW3Vz4XdY&autoplay=1>)

Watch video (<https://www.youtube.com/watch?v=IKJW3Vz4XdY&autoplay=1>)

**Tell us your challenge.  
We'll help you get solving.**

Contact us (/contact)

View the [Google Cloud Customer Voices](https://services.google.com/fh/files/misc/next-19-google-cloud-customer-voices-digital-book.pdf) (<https://services.google.com/fh/files/misc/next-19-google-cloud-customer-voices-digital-book.pdf>) book to see how industry leaders are using Google Cloud.

Filter by:

- Regions
- Industries
- Products



### 20th Century Fox

20th Century Fox uses Google Cloud AI and ML to develop scripts, predict box office performance, and power long-term growth.



### Acciona Mobility

Acciona Mobility chose Google Cloud to build a scalable and reliable IT infrastructure to support its long-term vision.

Watch video (https://www.youtube.com/watch?v=WPII77BcFu4&feature=youtu.b

Read case study (/customers/acciona-mobility/)



### American Cancer Society

American Cancer Society uses ML and compute to fight against breast cancer and make tissue image analysis 12X faster.

Read case study (https://cloud.google.com)

Watch video (https://www.youtube.com/watch?v=rR4PjTnSyGs&list=PLBgogxc



### American Eagle Outfitters

American Eagle Outfitters teamed up with Google Cloud and Merkle to build a multi-terabyte marketing data warehouse leveraging BigQuery for a more personalized customer experience.

Watch video (https://www.youtube.com/watch?v=GdyjPwsn9wc&list=PLBgogxc

### Bloomberg

### Bloomberg

Bloomberg overcomes language barriers worldwide with Google Translate.

Watch video (https://www.youtube.com/watch?v=1J7YexK6rwY)



### Broad Institute

Broad Institute scales complex genomic data processing using Google Genomics.

Read case study (/customers/broad-institute/)

Watch video (https://www.youtube.com/watch?v=tWTIGTaPHkU)



## Colgate-Palmolive

With SADA Systems, Colgate-Palmolive moved 28,000 employees seamlessly to G Suite.

Read case study (<https://gsuite.google.com/customers/palmolive.html>)

Watch video (<https://www.youtube.com/watch?v=pyqWH8sQRTk>)



## eBay

eBay uses Google Cloud to innovate in image search, improve customer experiences in China, and train translation models.

Watch video (<https://www.youtube.com/watch?v=OWvbeEEq14k>)



## Farmacias del Ahorro

Farmacias del Ahorro is a Mexican retail chain of medicine and healthcare products that was seeking to renew its communication and collaboration tools to generate more efficient and productive processes.

Read case study (</customers/farmacias-del-ahorro/>)



## FWD

FWD created an innovative AI chatbot using Dialogflow, part of Contact Center AI, to boost customer satisfaction, enhance innovative power, reduce operational costs, and support its Asian expansion strategy.

Read case study (</customers/fwd/>)



## GO-JEK

GO-JEK provides transport, logistics, and payment services to 25 cities.


[Read case study \(/customers/go-jek/\)](/customers/go-jek/)

Watch video  (<https://www.youtube.com/watch?v=K0hcXUGfsi8>)



## HSBC


HSBC brings a new level of security, compliance, and governance to its banks using Google Cloud.

Watch video  (<https://www.youtube.com/watch?v=W8oTEyogAwo>)



## Keller Williams


SoftServe helped Keller Williams migrate from AWS to Google Cloud, resulting in speed and performance gains.

Watch video  (<https://www.youtube.com/watch?v=uy2X80Bkrbc&list=PLBgogxg>)



## KeyBank

With help from Cisco's HyperFlex, KeyBank uses Anthos for hybrid connectivity and multi-cloud application deployment.

Watch video  ([https://www.youtube.com/watch?v=\\_MGQtKGkezv&list=PLBgogxg](https://www.youtube.com/watch?v=_MGQtKGkezv&list=PLBgogxg))




## Lahey



## LATAM Airlines

Learn how Google Cloud is transforming healthcare to bring efficiency, lower costs, and collaboration to improve Lahey's capabilities and deliver better patient outcomes.

Watch video  (https://www.youtube.com/watch?v=EBZf2Y3d9ek)


LATAM Airlines transforms its culture, customer service, and business performance with Google Cloud.

Watch video  (https://www.youtube.com/watch?v=qSmDrofT3EM)



## LG CNS


LG CNS data analytics solution, with Google AI and Edge TPU, will provide a great value for LG CNS customers in the smart factory arena.

Watch video  (https://www.youtube.com/watch?v=GoWtSeDc-Lc)



## McKesson

McKesson migrated their SAP solution to Google Cloud to gain insights with advanced healthcare analytics.

Watch video  (https://www.youtube.com/watch?v=IKJW3Vz4XdY&feature=youtu.l



## Metro

With an ecommerce platform and data lake project, German wholesale giant and food specialist METRO is using Google Cloud Platform to help its



## National Institutes of Health

NIH CIO, Andrea Norris, joins Next '18 during a Fireside Chat to discuss how cloud is affecting healthcare.

customers take more advantage of digital possibilities.

**Read case** (<https://cloud.google.com/customer-study>)

**Watch video** (<https://www.youtube.com/watch?v=jhegy02CZyM&feature=youtu>)

**Watch video** ([https://www.youtube.com/watch?v=7cTFd\\_gzVBA](https://www.youtube.com/watch?v=7cTFd_gzVBA))



## Nielsen

Nielsen is using Google Cloud to shift its culture to a forward-leaning, collaborative environment for their employees.

**Watch video** (<https://www.youtube.com/watch?v=DTI0lfbgkHo>)



## The New York Times

See how The New York Times is using Google Cloud to digitize its entire history of photos, videos, articles, and information.

**Watch video** (<https://www.youtube.com/watch?v=ICcSYYC4KGQ&feature=youtu>)



## PayPal

PayPal partners with Google Cloud to increase security, build a faster network, and develop services for its customers.

**See customer profile** (</customers/featured/payp>)



## Scotiabank

Scotiabank uses Google Cloud to develop capabilities that help customers get more out of their money and investments.



Watch video (https://www.youtube.com/watch?v=9jJ6xLOSS3c)

Watch video (https://www.youtube.com/watch?v=DPmuapxVrNs)

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# Get Started

## Work with Google

Tell us about your business, and our experts will help you build the right solution for your needs.

[CONTACT SALES \(/CONTACT\)](/CONTACT)

## Work with a partner

Choose one of our global partners for help with development, deployment, consulting, support, training, and more.

[FIND A PARTNER \(HTTPS://CLOUD.WITHGOOGLE.COM/PARTNERS/\)](HTTPS://CLOUD.WITHGOOGLE.COM/PARTNERS/)

Interested in becoming a partner? [Apply here](/partners/become-a-partner/apply) (/partners/become-a-partner/apply).