We're working to help startups during the COVID-19 pandemic. **Learn more.**
(https://startup.google.com/tools/coronavirus-resources-for-startups/)

Google Cloud for Startups

Get up and running quickly with mentorship, training, and Cloud credits from the Google Cloud f

Sign up for updates (https://docs.google.com/forms/d/e/1FAIpQLSfowlgaSsVDQojZ1JDDhRMfZ5TAFY6do4UPZXq

Grow with Google Cloud

Google Cloud for Startups empowers startups to grow with the same tools and infrastructure used to build Google. Your early-stage startup can take advantage of Cloud credits, community events, and training as you scale your business.

Scale with reliability and confidence

Trust Google Cloud's secure, reliable platform with your infrastructure. Code and scale your app on App Engine (/appengine) with ease. Tailor your deployment on Compute Engine (/compute) or leverage Google Kubernetes Engine (/kubernetes-engine) for scaling containerized applications.

Innovate with AI and ML products

Make the most of your data with AI Platform (/ai-platform), get access to experimental AI technologies curated from Google's research teams with AI workshop (/ai-workshop) , and build and deploy ML models with TensorFlow (https://www.tensorflow.org/).

Stay safe, connected, and productive with G Suite

Get Meet, Gmail, Docs, Drive, Calendar, and more for your startup. Collaborate on files in real time, quickly find space on everybody's calendar, and take meetings from anywhere. G Suite
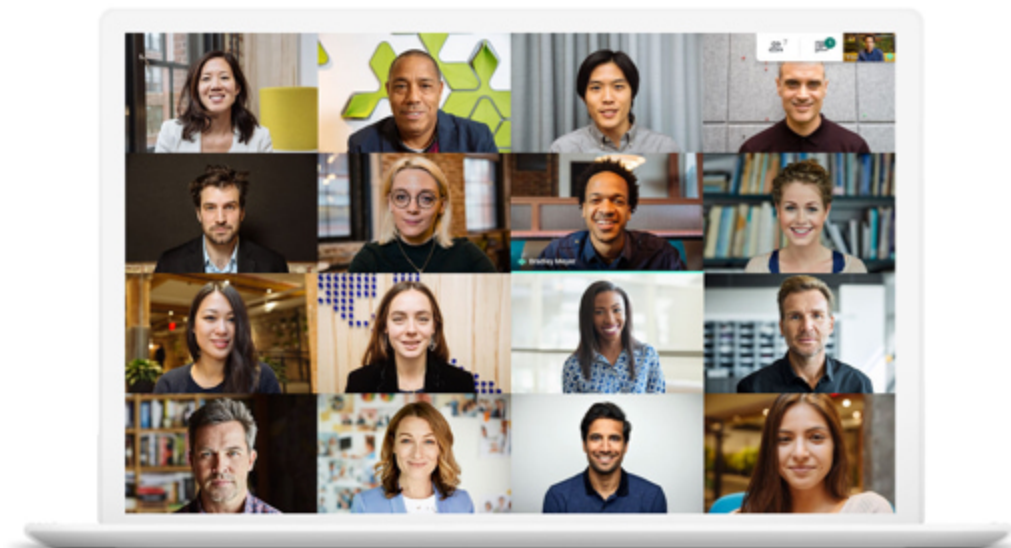
(https://gsuite.google.com/?utm_source=google&utm_medium=cpc&utm_campaign=na-CA-all-en-dr-bkws-all-all-trial-e-dr-1007175&utm_content=text-ad-none-any-DEV_c-CRE_335553422771-ADGP_Hybrid%20%7C%20AW%20SEM%20%7C%20BKWS%20~%20EXA%20%2F%2F%20GSuite%20%5B1:1%5D%20G_Suite-KWID_43700024702711121-kwd-299032858719&utm_term=KW_g%20suite-ST_g%20suite&gclid=CL6xw93pzuQCFYM9gQodu0UIJw)

has the tools to help your team move quickly.

Create immersive location experiences with Google Maps Platform

Explore where real-world insights and immersive location experiences can take your product. Incorporate Street View imagery, static maps, intuitive routes, or places information into your app with Google Maps Platform (/maps-platform).

Google Meet premium video meetings—free for everyone

We re-engineered the service we built for secure business meetings, Google Meet, to make it free and available for all. Build, scale, and take your startup to the next level from home. Because the more we do from home, the more we can do to help.

Try meet (http://meet.google.com/about?utm_source=google_owned_website&utm_medium=et&utm_campaign=2019-Q2-googlemeet-startups&utm_content=GC4S_Website)

Startups building on Google Cloud

Thousands of startups have chosen Google Cloud Platform. Here are a few of their successes.

MITO

Mito.ai

Using ML and natural language, the Swedish startup extracted actionable business insights from millions of daily news articles, social media posts, and reports.

Read story (/customers/mito-ai)

TORCH.

Torch

Torch uses Cloud Storage and Google Cloud Firestore to build a collaborative AR design platform for mobile and tablet apps.

Read story (/customers/torch)

doc.ai

doc.ai

With the help of Google Kubernetes Engine, TensorIO, and Compute Engine GPUs, the AI app delivered personal health insights and predictive models through an AI platform.

Read story (/customers/doc-ai)

omni:us

omni:us

A German insurance firm built an AI pipeline on Google Cloud Platform in four hours that sorts insurance claims and automates processing.

Read story (/customers/omni-us)

repl.it

Repl.it

PORTAL TELEMEDICINA
Digital Healthcare Center

Portal Telemedicina

Radix is building an online development environment for students and developers to learn, collaborate, build, host, and ship applications.

Read story (/customers/repl-it)

The Brazilian advanced telediagnostic platform uses Google Cloud's infrastructure and tools to rapidly transmit multiple diagnostic tools from remote areas to physicians in Sao Paulo.

Read story   (/customers/portal-telemedicina-gcp)

Recursion Pharmaceuticals

Recursion Pharmaceuticals is creating an AI-enabled human biology map to accelerate discovery of treatments for rare, untreated diseases.

Read story (/customers/recursion)

WeVideo

The cloud-based video creation platform reduced paid search spend by 30% with intelligent targeting through BigQuery and partner Indicative's insights.

Read story (/customers/wevideo)

> **"** We needed a new architecture to solve the problems of scaling up at speed, and also to improve our speed of delivery. We were looking for a microservices-oriented solution that we could deploy as easily and simply as possible. For us, the answer is Google Cloud Platform. **"**

Patrick Plaatje, Director of Technology, MyCujoo

Startup Program Referral Partners

We work with a network of organizations that help startups thrive. Startups who are referred through these partners are able to apply for our credit packages.

FAQs for Startups

Expand all ⊕

How do I apply for credits? ⌄

Reach out to your incubator, accelerator, or VC firm. They will be able to send you an application link directly.

I've already applied. When will I be accepted? ⌄

We'll get back to you within a week of receiving your application.

I'm a small business. Is this program for me? ⌄

Google Cloud for Startups is designed to help companies that are backed by VCs, incubators, or accelerators, so it's less applicable for small businesses, services, consultancies, and dev shops. If you are not currently backed by an investor, you can get started with a free trial (/free).

I have a technical issue. What are my options? ⌄

You can watch live or on-demand Cloud OnAir webinars (https://cloudonair.withgoogle.com/), check out Google Cloud documentation (/support/docs/community), or join the Cloud Connect Community (https://www.cloudconnectcommunity.com/ccc/ls/community/google-cloud-platform) to get your questions answered.

FAQs for Referral Partners

Expand all ⊕

How can my portfolio companies apply? ⌄

Your companies will apply through a unique form provided by our team if you are accepted into our Partner program.

Is there a limit to how many of my startup companies I can refer? ⌄

No, send as many of them as you wish. We're excited to help them grow.

Additional Resources

⬈

Google Cloud Startups Blog

⬈

Google Cloud Platform Podcast

Get the latest GCP news, product updates, and startup focused content.

Learn more → (/blog/topics/startups)

Tune in every week to listen to our hosts discuss Google Cloud Platform.

Tune in ↗ (https://www.gcppodcast.com/)

Google Cloud Platform on Medium

Curated articles for developers on all things Google Cloud Platform.

Read articles ↗ (https://medium.com/google-cloud)