# Natural Language

Natural Language includes several options that you can use to integrate machine learning natural language models into your applications and web sites.

## Natural Language Products

### Natural Language API

The powerful pre-trained models of the Natural Language API let developers work with natural language understanding features including sentiment analysis, entity analysis, entity sentiment analysis, content classification, and syntax analysis.

(/natural-language/docs)

# AutoML Natural Language

#### AutoML Text & Document Classification

AutoML Text & Document Classification enables you to train your own custom machine learning models to classify documents according to labels that you define.

(/natural-language/automl/docs)

### AutoML Text & Document Entity Extraction

AutoML Text & Document Entity Extraction enables you train custom machine learning models to identify custom entities within documents based on your own domain-specific keywords or phrases.

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#### AutoML Text & Document Sentiment Analysis

AutoML Text & Document Sentiment Analysis enables you train custom machine learning models to understand the overall opinion, feeling, or attitude expressed in a block of text, tuned to your own domain-specific sentiment scores.

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