roduct is in a pre-release state and might change or have limited support. For more information, see the <u>product laun</u> (/products/#product-launch-stages).

This page describes how to import, view, update, and delete user events. For information about recording user events as they happen, see <u>Recording user events</u> (/recommendations-ai/docs/record-events).

When you want to create a new model, or recommendation, that model requires sufficient user event data for training. The amount of data required for training depends on the <u>recommendation type</u> (/recommendations-ai/docs/placements) and the <u>optimization objective</u>

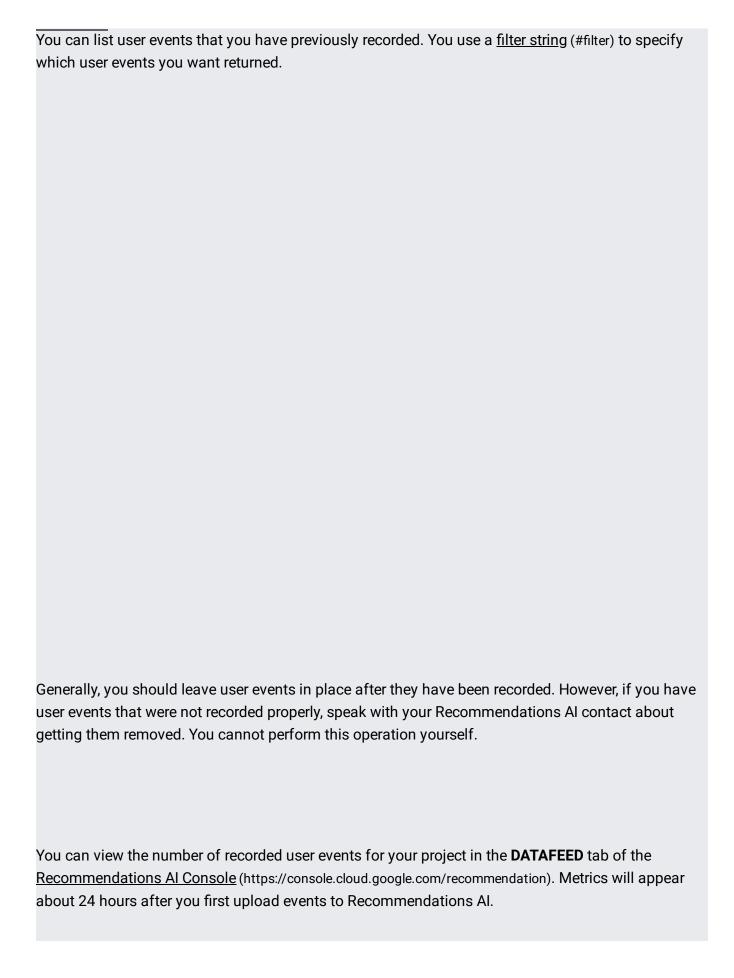
(/recommendations-ai/docs/placements#opt-obj). It can take a considerable amount of time to collect sufficient user event data; you can accelerate this process by importing user event data from past events. You can import your user events from Cloud Storage, or insert your data inline in your request.

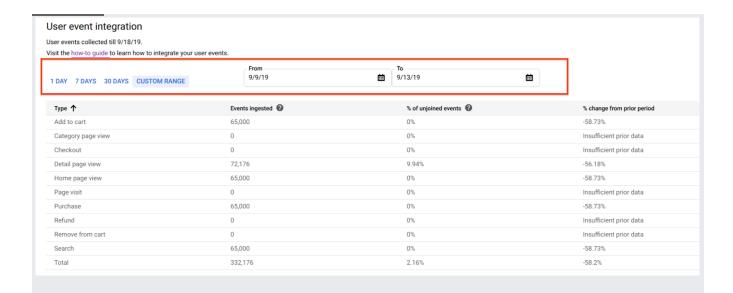
See <u>User event data requirements</u> (/recommendations-ai/docs/placements#import-reqs) for the required amount of training data.

In addition, review the <u>best practices for recording user events</u> (/recommendations-ai/docs/record-events#bps).

To import user events from Cloud Storage, you create a file containing JSON data. Your JSON file should follow the formats shown in <u>User events</u> (/recommendations-ai/docs/user-events), depending on the user event type. Do not include the line breaks; provide an entire user event on a single line. Each user event should be on its own line.







You can filter the results for listing user events.

The filter is a string that contains one or more of the following restrictions:

eventTime

Provides a timestamp to bound the events listed or deleted. This filter can be specified once or twice, with a greater-than (>) or less-than (<) symbol. The bounded time must be a single, contiguous block.

eventType

Restrict the events listed or deleted to a single event type.

· eventsMissingCatalogItems

By default, only events for which a catalog item was found are listed or deleted. If you specify this flag, only events for which a catalog item was *not* found are listed or deleted.

Only items that satisfy all of the restrictions are listed or deleted.

To list all user events of type add-to-cart that were logged on or after February 1, 2019, you would provide the following filter string:

To list all user events with catalog items that are not found in the catalog (unjoined events), you would provide the following filter string: