<u>AI & Machine Learning Products</u> (https://cloud.google.com/products/machine-learning/)

<u>Cloud Speech-to-Text</u> (https://cloud.google.com/speech-to-text/)

Documentation (https://cloud.google.com/speech-to-text/docs/) Guides

Data logging

Google works continuously to improve its products, including the use of customer data from Google consumer data to refine those products.

To help Speech-to-Text to better suit your needs, you can opt into the *data logging program*. The data logging program allows Google to improve the quality of Cloud Speech-to-Text through using customer data to refine its speech recognition service. As a benefit for opting in, you gain access to discounted <u>pricing</u> (https://cloud.google.com/speech-to-text/pricing).

Data privacy and security

When you opt into the program, Google does not log all of your data: Google only uses the data sent to Cloud Speech-to-Text on the project with data logging enabled. You can continue to use other Google Cloud projects without data logging enabled. Google only uses the data that you send to those projects as needed to provide the service.

You continue to maintain full ownership of all data that you upload to a project with data logging enabled. However, Google retains ownership of the actual models trained from that data. For more details about the terms and conditions for data logging, see the <u>terms for opt-in for data logging</u> (https://cloud.google.com/speech-to-text/docs/data-logging-terms).

Only a limited set of authorized Google employees and contractors have access to your data collected by data logging. Google uses this data solely to train and improve Google products and services. Google does not use your data or any personally identifiable information contained in your collected data to target products, services, or advertising towards you, your users, or your customers.

Note: Your data collected through data logging enjoys the same level of security as all other Google Cloud services. The Google security model is an end-to-end process, built over 15 years of experience and focused on keeping customers safe on Google applications like Gmail, Search and other Apps.

Caution Your logged data is not deleted when you delete your project. You can use this form (https://goo.gl/forms/yneKSdt2QfhCSBbL2) to request to have your data deleted.

For more information about Google's security policies, see <u>the Google Cloud security</u> <u>whitepaper</u> (https://cloud.google.com/security/whitepaper).

What's next

- Enable data logging (https://cloud.google.com/speech-to-text/docs/enable-data-logging) on your project.
- Review the <u>terms of opting in for data logging</u>
 (https://cloud.google.com/speech-to-text/docs/data-logging-terms).

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