Cloud Talent Solution (https://cloud.google.com/talent-solution/) Resources

Data logging

Google offers to improve its products, using customer data to refine experiences where instructed to do so.

For Cloud Talent Solution to deliver smart results, you need to opt into the data logging program thereby instructing Google to process customer data for the purpose of refining its job, profile, and company modeling, which improves the quality of your Job and Profile search models. By opting in, you gain access to the common job and profile models that are trained with data contributed through this data logging program and other public sources.

As a service which relies on usage data being collected over extended periods (to accommodate for things such as seasonality in job searching), Cloud Talent Solution requires opting into the data logging program in order to (i) receive, manage, and query job, company, and profile data, (ii) manage usage data, and (iii) if applicable, personalize your model weights. For more details about the terms and conditions for data logging, see the <u>Data Logging Terms</u> <u>and Conditions</u> (https://cloud.google.com/talent-solution/docs/data-logging-terms).

Data privacy and security

When you opt into the program, Google does not log all of your data: Google only uses the data sent to Cloud Talent Solution and to projects with the Cloud Talent Solution project identifier with data logging enabled. You can continue to use other Google Cloud projects without data logging enabled.

If you instruct us to do so by opting in to data logging, Google uses this data to train and improve Google products and services. Google does not use your data or any personally identifiable information contained in your collected data to target products, services, or advertising towards you, your users, or your customers.

Note: Your data collected through data logging enjoys the same level of security as all other Google Cloud services. The Google security model is an end-to-end process, built over 15 years of experience and focused on keeping customers safe on Google applications like Gmail, Search and other Apps.

For more information about Google's security policies, see the <u>Google Cloud security</u> <u>whitepaper</u> (https://cloud.google.com/security/overview/whitepaper). Click <u>here</u> (https://cloud.google.com/talent-solution/job-search/v3/docs/data-logging) to view the earlier version of this document.

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Last updated December 17, 2019.