

The Cloud Translation API is available to anyone wishing to integrate with the Cloud Translation API from their own site or application. Use of these APIs is governed by the [Terms of Service \(/terms\)](/terms). Among other things, these Terms require that you adhere to certain guidelines on the resulting text must be displayed on your site. This document and [Attribution Requirements \(/translate/attribution\)](/translate/attribution) are intended to help you meet these requirements.

If unaltered Cloud Translation API results are published and made searchable on the web, you are required to designate the translated text as machine translated content. This is required so Google and other search engines can distinguish between original and translated text.

Wrap the translated text in a `<div lang="..."></div>` (for blocks) or `` (for inline fragments) and set the `lang=""` attribute to the appropriate language code formed as follows:

- Use the following format to set `lang=""`: `<language code of the language to which the text was translated>-x-mtfrom-<language code of original language>`
- For example, for French text that was machine translated from the original English text, the HTML tag should be: `Bonjour` or `<div lang="fr-x-mtfrom-en"> Bonjour </div>`
- If the source language or target language is unknown, use the "und" language specification to indicate undetermined language. For example, ` ... ` indicates undetermined source or target languages.
- Alternatively, put a `lang=""` attribute around whatever element already wraps the translated text. For example, if the unaltered Cloud Translation API results are in a `<p>` paragraph, then put the `lang=""` on the `</p>` as in `<p lang="ar-x-mtfrom-jp">` for text translated from Japanese to Arabic).

For an entire page, when the original document is not available online or the URL of the original document is not yet known, put the `lang=""` attribute as described in the previous section on the `<html>` element:

For the entire page, when the original document is available online, put a `<link>` element in the `<head>` of the HTML document, with the `rel=""` attribute set to "alternate machine-translated-from", the `hreflang=""` attribute set to the original language code, and `href=""` is set to the original page, as in:

The HTML code above specifies that this page is machine translated from French to English and the original French document is located at the fictitious `http://fr.example.com/abeille.html`.

For more information, language codes are described below:

- (<http://www.iana.org/assignments/language-subtag-registry>)
- (http://en.wikipedia.org/wiki/IETF_language_tag)