oduct or feature is in a pre-release state and might change or have limited support. For more information, see the <u>prestages</u> (/products/#product-launch-stages).

cted access feature: This is a restricted access feature. It is intended for use by media & entertainment companies of ved partners on professionally-produced media.

uest access, submit the Celebrity Recognition Customer Request form

:://docs.google.com/forms/d/e/1FAIpQLSenUFSRovp05e4ags9g2cWCAU-mUuSNPoBmRQm9Lg4B8k5KNw/viewform requests information about you, your company, and your use case. You must provide a Google Cloud project ID was quest access. For more information about how to create a new project or identify your project's ID, see Creating projects (/resource-manager/docs/creating-managing-projects).

ou submit the form, Google reviews your request to ensure that you meet the criteria for access. If approved, Google ou an email with instructions on how to access the celebrity recognition feature.

This page describes how to recognize celebrities in a video using Video Intelligence API.

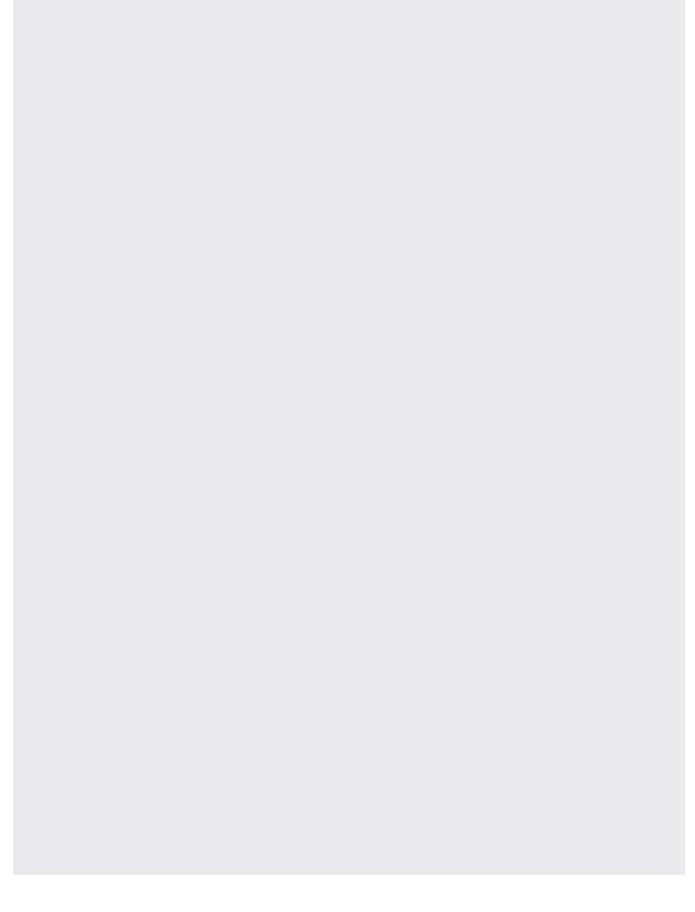
Video Intelligence API can inspect your video content to detect and track human faces that appear in the input video or video segment. When it recognizes a face, the Video Intelligence API can compare the face against a collection of celebrities collated by Google.

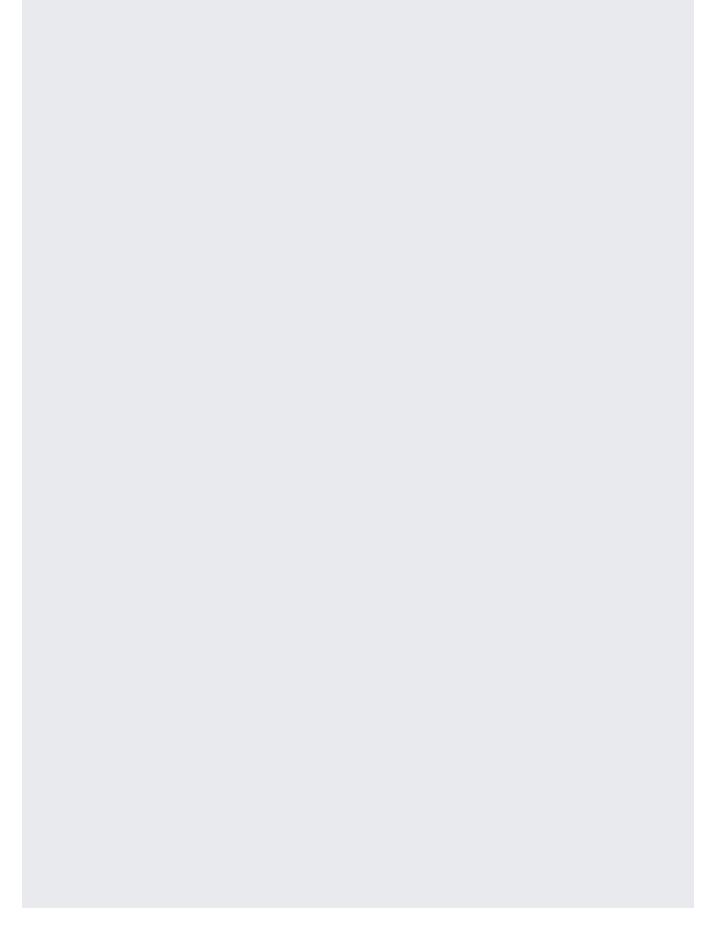
If a match is found, the Video Intelligence API provides the <u>Knowledge Graph Machine ID (MID)</u> (https://developers.google.com/knowledge-graph/) and the name of the celebrity and a bounding box indicating where the face appears in the video.

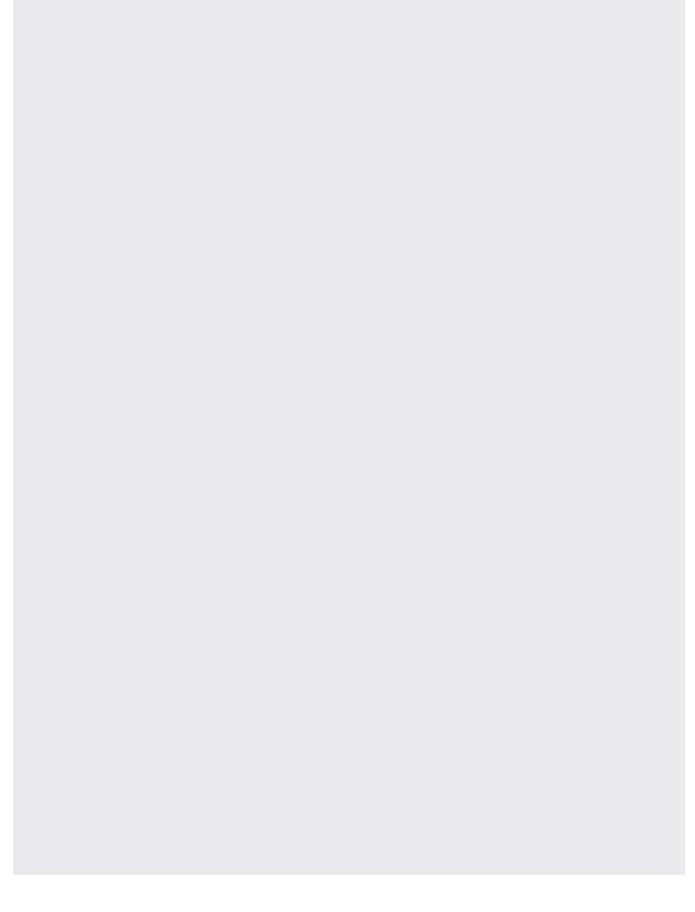
This feature is intended for use by media & entertainment companies or approved partners on professionally-produced media content. To request API access, please submit this form (https://docs.google.com/forms/d/e/1FAIpQLSenUFSRovp05e4ags9g2cWCAU-mUuSNPoBmRQm9Lg4B8k5KNw/viewform)

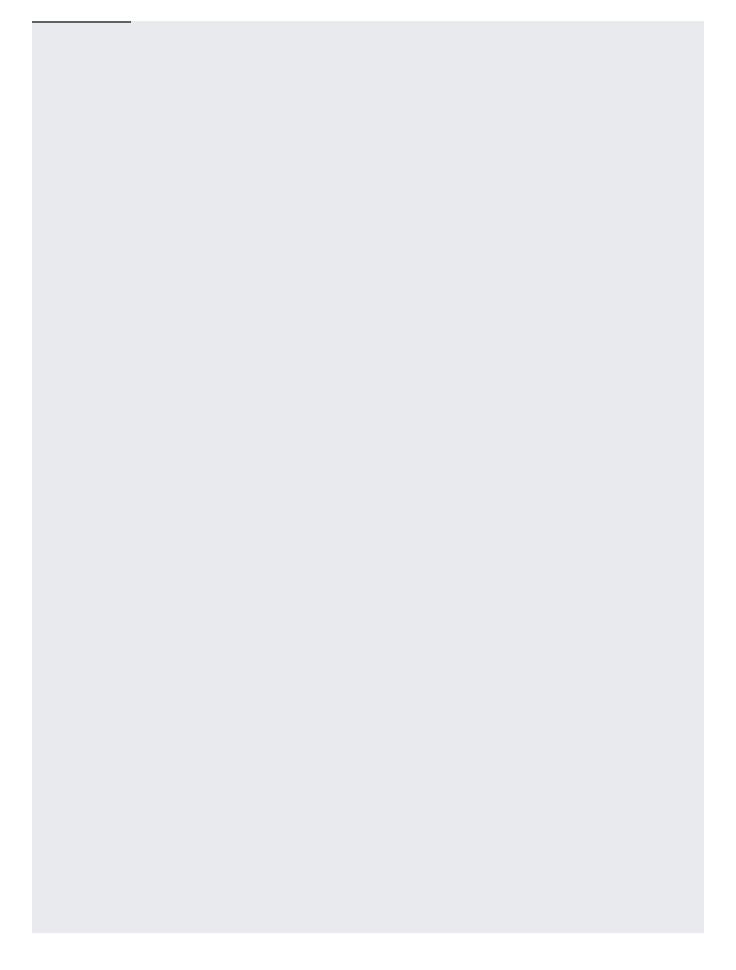
with information about your company and use case.

| The following code samples demonstrate how to recognize a celebrity's face in a video. The sample uses the optional outputUri field in the request to specify a location for the annotation results. | ÷ |
|--|----|
| The outputUri field indicates a Cloud Storage bucket to store the annotation output. Before sending a request, en our service account has write access to the output Cloud Storage bucket. | ns |
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If you are a celebrity and would like not to be included in this feature for either the Cloud Vision or Video Intelligence API please submit this form (https://docs.google.com/forms/d/e/1FAIpQLSeNI_qkhnUy2yGt1COZkfPwCMJnf-w-5lv5G5i7_XI0PZyY2w/viewform?usp=sf_link) If you suspect that the Video Intelligence API celebrity recognition feature is being misused in any way, please let us know using this form. orm?usp=sf_link)

Recognizing celebrities | Cloud Video Intelligence API Documentation

1/25/2020