

[AI & Machine Learning Products](https://cloud.google.com/products/machine-learning/) (<https://cloud.google.com/products/machine-learning/>)

[Cloud Vision API](https://cloud.google.com/vision/) (<https://cloud.google.com/vision/>)

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# Cloud Vision documentation

Cloud Vision API allows developers to easily integrate vision detection features within applications, including image labeling, face and landmark detection, optical character recognition (OCR), and tagging of explicit content.

Need a customized solution? [AutoML Vision](https://cloud.google.com/vision/automl/docs/) (<https://cloud.google.com/vision/automl/docs/>) enables you to create a custom machine learning model for image labeling.

Building a mobile app? Try [ML Kit for Firebase](https://firebase.google.com/docs/ml-kit/) (<https://firebase.google.com/docs/ml-kit/>), which provides native Android and iOS SDKs for using Cloud Vision services, as well as on-device ML Vision APIs and on-device inference using custom ML models.



## Quickstarts

[Learn in 5 minutes](#)

(<https://cloud.google.com/vision/docs/quickstarts>)



## How-to guides

[Perform specific tasks](#)

(<https://cloud.google.com/vision/docs/how-to>)



## APIs and reference

[REST and RPC API Reference](#)

(<https://cloud.google.com/vision/docs/apis>)



## Tutorials

[Step-by-step instructions to perform common tasks](#)

(<https://cloud.google.com/vision/docs/tutorials>)



## Samples

[Sample applications](#)

(<https://cloud.google.com/vision/docs/all-samples>)



## Resources

[Pricing, quotas, release notes, and other resources](#)

(<https://cloud.google.com/vision/docs/resources>)

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